

# 2021-2022



South Okanagan Similkameen  
**Medical Foundation**

# Impact Report





# Joint Message from the Board Chair and CEO



We are delighted to share this Impact Report with you and thank you for your support of the South Okanagan Similkameen Medical Foundation. This year marks over a year since Sally became our new CEO and she often expresses deep appreciation for the ready friendships and warm welcome she and her family have received.

This has been a remarkable year in the history of the Foundation. There have been several intentional changes within the Foundation office designed to increase efficiencies, lower risk factors and have greater impacts in the 6 communities reaching from Summerland to Princeton that the Foundation serves. While these changes are in no way an inference we did things poorly, they are certainly part of a natural progression as we move forward in earning the privilege of being the charity of choice in the South Okanagan Similkameen.



Over the past 5 years we have paid out over \$30.1M in donations for healthcare equipment and other improvements to the delivery of healthcare services in the South Okanagan. All that has been accomplished could not have been done without our generous donors...it could not be done without **you**.

This year marked the end of the Board services of Henry King and Gerry Ryan. Henry has been part of the Finance Committee for many years and most recently served as Treasurer. Gerry, in addition to Finance Committee roles, also served as Board Development Chair, Vice Chair, Board Chair and for the past 3 years, as Past Chair. Both Henry and Gerry provided invaluable counsel and advice, and remain strong supporters of the work done by the Foundation. Thank you Henry and Gerry, for your collective leadership and commitment.

We are very proud of all we have accomplished together and are excited to share where your donations have enhanced the patient experience. Over the past year, we have increased our activities on social media and updated our website to relay the impacts of your donations and promote ways in which the Foundation can be supported such as hosting a fundraiser or leaving a legacy gift in your will. In whatever capacity you wish to support our work, we are grateful and thank you for putting your trust in the Foundation so in turn, we can invest in your community's healthcare.

**Peter Steele**  
Chair of the Board of Directors

**Sally Ginter**  
Chief Executive Officer

## Fundraising & Expenses

Although COVID continues to present obstacles to our traditional ways to fundraise and connect with Donors, thanks to the generosity of our Donors, we raised \$4,111,316 this year. Total expenses to operate the Foundation and to operate the SOS Café, were \$898,844. Total funding expensed for purchases was \$2,159,604. Invoices will continue to come to the Foundation for prior commitments such as the David E. Kampe Tower, the CT Scanner and the new Clinical Research Unit and therefore are not captured in the above noted expensed amount however, funds are allocated accordingly.

When you give your donation to the South Okanagan Similkameen (SOS) Medical Foundation, you are investing in better patient experiences. Healthcare facilities throughout **Keremeos, Oliver, Osoyoos, Penticton, Princeton and Summerland** depend on all of us to support the care delivered in their communities. Thanks to you, the SOS Medical Foundation is able to respond to the greatest needs through purchasing medical equipment, funding research programs, and enhancing the health care delivery infrastructure to elevate the patient experience.

## Mission Statement

"The South Okanagan Similkameen Medical Foundation is dedicated to the achievement of excellence in supporting the delivery of health services to our region."

## Vision Statement

"Giving today for a healthy tomorrow."

## Funding Invested and Areas Served

The SOS Medical Foundation was able to answer the call for the South Okanagan Similkameen communities served through providing funding for hospitals, long-term care residences, health centres and research. This fiscal year saw funding flow to 5 of our 6 communities served; Keremeos, Oliver, Penticton, Princeton and Summerland. Please visit our website at [sosmedicalfoundation.com/funding-highlights](https://sosmedicalfoundation.com/funding-highlights) for more information.

Some Highlights of Funding Are:

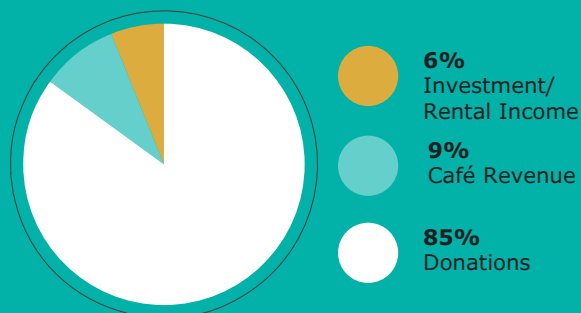
- Ultrasound for Cardiology Care
- Rheumatoid Arthritis Patient Care Research
- Ventilator Upgrades
- LIFEPAK 15 monitor/defibrillators
- Bariatric bed
- EEG Machine for Neurology
- Specialized Beds and Blanket Warmers
- Art beautification: Outdoors Sculpture and other Artwork
- Patient Comforts and Programming

## Wills

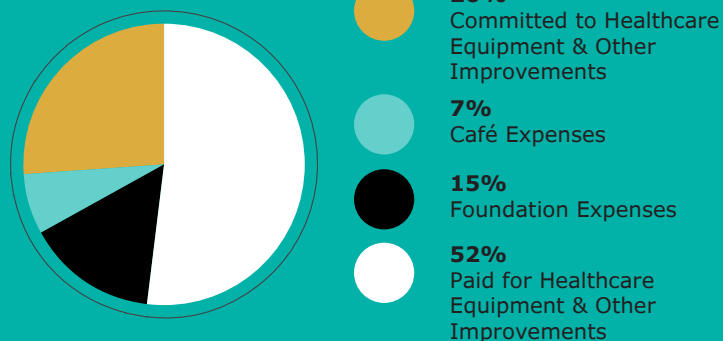
The Foundation was fortunate to have been remembered in some Wills of our supporters and we are always grateful to learn of such a gift. What we love most is knowing about your gift before receiving it. When you have decided to leave the SOS Medical Foundation a gift in your Will, please let us know. Nothing makes us happier than a chance to thank you for your future gift and learn more about why you have chosen the Foundation as a benefactor.

If you are thinking about leaving a gift in your Will and would like to learn more, please visit [sosmedicalfoundation.com/a-gift-in-your-will](https://sosmedicalfoundation.com/a-gift-in-your-will) or call us at 250-492-9027. Thank you for considering the gift of a healthy tomorrow.

## Revenue



## Expenses



# Board of Directors

**Board Chair**  
Peter Steele

**Vice-Chair**  
Ryan Mahaffy

**Treasurer**  
Tara Vanden Pol

**Past Chair**  
Gerry Ryan

**Interior Health Representative**  
Carl Meadows

**Director**  
Mark Bowland

**Director**  
Gar Hatton

**Director**  
Lorraine Unruh

**Director**  
James Smirle

**Director**  
Ramesh Rikhi

**Director**  
Henry King

**Director**  
Carole Bird

## Gratitude Moments

### From a medical staff partner...

*Physiotherapists, Occupational Therapists and Rehab Assistants provide therapy to improve their patient's "Activities of Daily Living". Some of these activities include private requirements like personal toileting. The single occupancy rooms in the Tower allow patients to receive this support in a respectful and protected environment.*

### From a grateful patient...

*It wasn't in my plans to have to use the services of the hospital. My life was turned upside down as I faced a health journey I never thought I would have to go on. I found comfort and peace within the walls of my room which gave me the strength and hope I needed.*

### From a legacy donor...

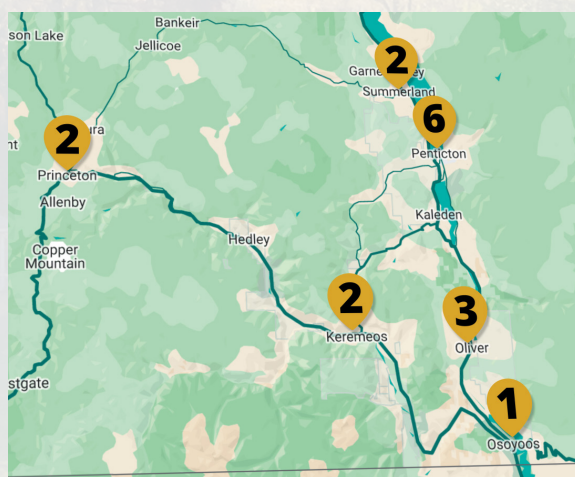
*SOS Medical Foundation funding purchases critical equipment such as the CT Scan, and thanks to this equipment being available, I was able to start my healing journey.*

*I have made a gift in my will so that the help given to me will be there when others need it.*

### From a monthly donor...

*It wasn't the day that I had planned. I was gasping for air, unable to breathe and was rushed to the Emergency Department. What seemed like the blink of an eye, I was on the operating table. This is where I had a heart attack and died. As a proud recipient of a new pacemaker and defibrillator, I am so grateful for the care and compassion I received, and most grateful for my second chance to keep living. I express my gratitude 12 times a year by being part of the SOS Medical Foundation's Monthly Donor Program.*

The SOS Medical Foundation serves **6 communities** in the South Okanagan Similkameen and provides funding to **16 healthcare sites**. These sites range from hospitals to long-term care homes to health centres. The number on the map indicates the number of health care sites funded in each community.



Scan to find out how you can  
fundraise for the  
SOS Medical Foundation:

